



ACTIVITY REPORT

SUSTAINABLE DEVELOPMENT
GOALS CENTER

UNIVERSITAS SUMATERA UTARA

2023

Foreword

The year 2023 has been a remarkable period for the SDGs Center of Universitas Sumatera Utara (USU) in advancing sustainable development initiatives through collaboration, capacity-building, and strategic partnerships. As a dedicated center for supporting the implementation of the Sustainable Development Goals (SDGs) in various regions, we have strived to engage stakeholders across government bodies, academic institutions, the private sector, and civil society to foster impactful, inclusive, and sustainable growth.

Throughout the year, the SDGs Center has been involved in numerous significant activities. These include workshops focused on the development of monitoring and evaluation documents for cities such as Tanjung Balai and Medan, consultations for drafting regional action plans in Deli Serdang, and strategic discussions in Karo Regency to strengthen regional development frameworks. Each of these initiatives has emphasized the importance of collective action and shared responsibility, aligning local development strategies with national and global SDG standards.

Our engagements in 2023 have also underscored the value of practical training, interactive discussions, and the exchange of best practices. By bringing together participants from diverse sectors—including government officials, business leaders, academics, and NGOs—we have reinforced the role of multi-sectoral collaboration in addressing the complex challenges of sustainable development. These activities have not only equipped participants with essential skills and knowledge but have also cultivated a sense of shared purpose and commitment toward achieving the SDGs.

The efforts and accomplishments of this year stand as a testament to the potential of strong partnerships and dedicated work. We extend our heartfelt gratitude to all stakeholders who have collaborated with the SDGs Center of USU. Your support and active participation have been vital in driving forward the mission of sustainable development for the betterment of communities in North Sumatra and beyond.

Looking ahead, we remain committed to building upon the successes of 2023, expanding our efforts, and embracing new opportunities to contribute meaningfully to the realization of the SDGs. May this report serve as an inspiration and a call to action for continued collaboration and sustained impact in the years to come.

Medan, December 2023

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"Workshop on Drafting Monitoring and Evaluation Documents for Sustainable Development Goals in Tanjung Balai City, North Sumatra Province – Tanjung Balai, January 16th, 2023"



On January 16, 2023, a significant training event titled “Workshop on Drafting Monitoring and Evaluation Documents for the Sustainable Development Goals (SDGs)” was conducted in collaboration between Universitas Sumatera Utara's SDGs Center and the Government of Tanjung Balai City, North Sumatra Province. The training was hosted at the Tanjung Balai Mayor’s Office, serving as a pivotal initiative aimed at equipping key stakeholders with the skills necessary to compile comprehensive monitoring and evaluation (M&E) documents related to the SDGs. The collaborative nature of this workshop underscored the commitment to fostering partnerships that support sustainable development at both local and regional levels.

The primary objective of the training was to enhance the capacity of participants—ranging from government officials to local community leaders—enabling them to systematically monitor and evaluate the progress of SDG implementation. These skills are vital for ensuring that policies and actions taken towards achieving the SDGs are

data-driven, impactful, and aligned with global sustainability standards. The workshop also highlighted the importance of collaboration between academia and public sector entities, showcasing how the expertise of institutions like Universitas Sumatera Utara can contribute meaningfully to local governance and development strategies.

Attendees of this comprehensive training included a diverse array of participants such as staff from the Tanjung Balai City Government, business actors, philanthropists, academics, representatives from the banking sector, and members of non-governmental organizations (NGOs) operating in and around Tanjung Balai. This multi-sectoral representation was essential to ensure that the approach to SDG monitoring and evaluation would be inclusive, considering perspectives from various parts of the community and economic ecosystem.

The training began with an opening session led by prominent officials from both the Tanjung Balai government and the SDGs Center of Universitas Sumatera Utara. The speeches emphasized the critical nature of SDGs in promoting sustainable growth and highlighted the city's commitment to becoming a model of sustainable development. The officials spoke of the unique challenges faced by Tanjung Balai, including economic, social, and environmental issues, and how structured monitoring and evaluation could help address these challenges effectively.

The core content of the workshop was divided into interactive sessions that provided both theoretical knowledge and practical exercises. Participants were introduced to the fundamentals of SDG monitoring and evaluation, including the key components that make an effective M&E document. The facilitators from the SDGs Center of Universitas Sumatera Utara explained the methodologies for data collection, indicator setting, and the analysis needed to track the progress of specific SDG targets. This was followed by in-depth discussions on best practices for integrating monitoring and evaluation activities into existing development frameworks.

One of the key highlights of the training was a session dedicated to understanding the local context of Tanjung Balai and its alignment with the global SDG framework. This session enabled participants to link local development priorities with relevant SDG indicators, fostering a greater appreciation of how local efforts contribute to broader sustainability goals. The facilitators also provided examples of successful monitoring and evaluation models implemented in other regions, demonstrating how these frameworks could be adapted to Tanjung Balai's unique needs.

Throughout the workshop, participants engaged in hands-on exercises, where they were tasked with drafting sample M&E documents based on hypothetical and real-world scenarios. These practical activities encouraged collaboration among participants, allowing them to apply their learning in a simulated environment and receive feedback from the trainers. The exercises were designed to build confidence and ensure that

participants could independently create comprehensive M&E documents after the conclusion of the training.



6An essential aspect of the training was the emphasis on the collaborative nature of monitoring and evaluation. The facilitators stressed that compiling such documents should not be a siloed activity within government departments but rather an inclusive process that involves input from various stakeholders, including local businesses, educational institutions, and NGOs. This approach promotes transparency, enhances the quality of the data collected, and ensures that the voices of different sectors are considered in the assessment of progress towards SDG targets.

The workshop also provided an opportunity for networking among stakeholders. Government officials, business representatives, and members of NGOs exchanged ideas and discussed potential partnerships that could support the city's sustainable development initiatives. This interaction fostered a sense of community and shared responsibility, aligning with the SDGs' principle of partnerships for the goals (SDG 17).

In the closing session, participants reflected on the knowledge and skills gained during the training. Many expressed appreciation for the depth of content and the practical nature of the exercises, noting that the workshop provided them with new perspectives and actionable strategies for implementing effective monitoring and evaluation practices. The SDGs Center of Universitas Sumatera Utara reiterated its commitment to providing ongoing support and resources to Tanjung Balai as it embarks on its journey toward comprehensive SDG monitoring and evaluation.

Overall, the “Workshop on Drafting Monitoring and Evaluation Documents for the Sustainable Development Goals” was a successful initiative that strengthened the

capabilities of Tanjung Balai's stakeholders to contribute to sustainable development through informed and coordinated efforts. The training not only equipped participants with the technical skills required for M&E but also inspired a collective commitment to uphold sustainability as a shared objective. As Tanjung Balai continues to pursue its development goals, the collaboration with Universitas Sumatera Utara serves as a testament to how academic and governmental partnerships can drive impactful change for the benefit of the broader community.

"Focus Group Discussion on Drafting Monitoring and Evaluation Documents for Sustainable Development Goals in Karo Regency, North Sumatra Province – Kabanjahe, March 8th, 2023"



On March 8, 2023, the SDGs Center of Universitas Sumatera Utara (USU) organized a significant event titled “Discussion on the Drafting of Monitoring and Evaluation Documents for the Sustainable Development Goals (SDGs)” at the Karo Regency Office in Kabanjahe. This event was a pivotal moment for the local government and key stakeholders, reinforcing their commitment to sustainable development through effective documentation and assessment practices. The initiative highlighted the importance of structured monitoring and evaluation (M&E) in tracking progress toward the achievement of the SDGs and aligning local efforts with national and global sustainability targets.

The primary objective of this discussion was to review and refine the Monitoring and Evaluation (M&E) documents that had been prepared for Karo Regency. The event aimed to ensure that these documents accurately captured the region's progress in

implementing SDG-related initiatives, identifying challenges, and setting actionable recommendations. This collaborative effort was designed to strengthen the capacity of the local government and its partners in documenting, assessing, and improving sustainability outcomes. The discussion emphasized that such efforts are critical for making informed decisions and enhancing the overall impact of development programs.

The event brought together a diverse group of participants, including local government officials, representatives from various sectors such as businesses, academics, NGOs, and community leaders. Their presence underscored the inclusive approach adopted by Karo Regency to foster a comprehensive understanding and collective commitment to achieving the SDGs. The discussion was structured to not only present findings from the prepared M&E documents but also to facilitate dialogue among attendees on best practices and future strategies for sustainable development in the region.

The session commenced with welcoming remarks by key officials from Karo Regency and representatives from the SDGs Center of USU. The speakers highlighted the region's strategic commitment to sustainability and the role that effective monitoring and evaluation play in advancing this mission. The SDGs Center emphasized that the collaborative drafting of M&E documents was not just a procedural exercise but a critical step in fostering transparency, accountability, and continuous improvement in SDG implementation.

During the event, the facilitators from the SDGs Center provided an overview of the draft M&E documents, elaborating on the methodologies used for data collection, indicator setting, and analysis. They explained how these documents were designed to provide a clear picture of Karo Regency's achievements, ongoing efforts, and areas needing further development. The facilitators also detailed the alignment between local indicators and the global SDG framework, demonstrating how progress in specific goals contributed to broader sustainability objectives.

An important part of the discussion was the identification of strengths and gaps in the current M&E approach. Participants were engaged in interactive sessions where they shared feedback and insights on the draft documents. These discussions were crucial for ensuring that the final M&E documents would be comprehensive and reflective of the actual conditions and experiences within Karo Regency. The SDGs Center team encouraged participants to think critically about the data and narratives presented, focusing on how they could be utilized to inform policy decisions and improve project outcomes.

In addition to reviewing the draft documents, the event provided a platform for participants to exchange ideas on innovative approaches to monitoring and evaluation. Representatives from NGOs and academic institutions shared examples of successful M&E practices from other regions and projects, inspiring new strategies that could be

adopted locally. This cross-sectoral exchange of knowledge emphasized the importance of adaptability and creativity in addressing the unique challenges faced by Karo Regency in achieving the SDGs.



One of the key points emphasized during the discussion was the need for collaboration beyond the preparation of M&E documents. The SDGs Center of USU highlighted the importance of continuous partnerships between the government, private sector, academia, and civil society to ensure that the monitoring and evaluation processes remain dynamic and responsive to changing circumstances. By fostering a culture of collaboration, Karo Regency can better harness its collective resources and expertise to implement sustainable practices effectively.

The session also underscored the importance of capacity-building initiatives for local stakeholders. The facilitators discussed plans for future training sessions and workshops that would further enhance the skills needed for robust data collection, analysis, and reporting. This investment in human capital is critical for empowering local actors to take ownership of the M&E process and sustain momentum in achieving development goals.

In the concluding segment of the event, participants reflected on the importance of integrating sustainability principles into all aspects of regional development. The SDGs Center reiterated its commitment to supporting Karo Regency in its sustainability journey, emphasizing that monitoring and evaluation are not endpoints but part of an ongoing cycle of learning and improvement. The event closed with a shared commitment to finalizing the M&E documents and implementing the insights gained from the discussion to guide future development initiatives.

Feedback from participants was overwhelmingly positive, with many expressing appreciation for the detailed review and the collaborative approach taken during the session. Local government officials noted that the discussion provided valuable clarity on how to better structure their monitoring efforts and highlighted the areas that require more attention and resources. Representatives from other sectors echoed this sentiment, recognizing the value of a collective and transparent approach to tracking and reporting on SDG progress.

The “Discussion on the Drafting of Monitoring and Evaluation Documents for the Sustainable Development Goals” was a meaningful step toward bolstering Karo Regency’s capacity for sustainable development. The event successfully reinforced the importance of evidence-based decision-making, strengthened partnerships among stakeholders, and set a clear path for future monitoring and evaluation activities. By working closely with the SDGs Center of Universitas Sumatera Utara, Karo Regency is poised to enhance its strategies for achieving sustainable development, ensuring that progress is both measurable and impactful.

As Karo Regency continues to navigate its development journey, the lessons learned and partnerships formed during this event will serve as valuable assets in building a sustainable, resilient, and prosperous community for current and future generations.

"Workshop on Drafting the Regional Action Plan Document for Sustainable Development Goals in Deli Serdang Regency, North Sumatra Province – Lubuk Pakam, June 8th, 2023"



On June 8, 2023, a significant training event titled “Workshop on Drafting the Regional Action Plan Document for Sustainable Development Goals (SDGs)” was conducted in collaboration between the Government of Deli Serdang Regency and the SDGs Center of Universitas Sumatera Utara (USU). Held at the Deli Serdang Regent’s Office, the training aimed to equip stakeholders with the knowledge and skills needed to develop a comprehensive Regional Action Plan (RAD) for SDGs. This workshop marked an essential step in enhancing the region’s capacity to implement and monitor sustainable development initiatives effectively, aligning with global and national sustainability standards.

The main objective of this training was to ensure that all stakeholders in Deli Serdang Regency had a clear understanding and practical ability to draft the RAD SDGs. These

documents play a critical role in setting actionable and measurable targets, aligning local strategies with the Sustainable Development Goals, and fostering a coordinated approach to achieving long-term development outcomes. This initiative highlighted the commitment of Deli Serdang to integrate sustainability into its governance framework and collaborate with various sectors to support a holistic approach to sustainable development.

The training was attended by a diverse group of participants, including government staff from Deli Serdang, business representatives, philanthropists, academics, banking sector professionals, and members of non-governmental organizations (NGOs) operating in and around the region. The participation of these varied stakeholders underscored the importance of a cross-sectoral approach, recognizing that achieving the SDGs requires collaborative efforts from all parts of society.



The event commenced with an opening speech by key officials from the Deli Serdang government, who emphasized the strategic importance of creating a Regional Action Plan tailored to local needs while maintaining alignment with broader sustainability objectives. Representatives from the SDGs Center of USU followed with remarks that highlighted the value of academic collaboration in supporting local governments and communities in sustainable planning and execution.

The core of the training was divided into several sessions designed to provide both theoretical insights and practical experience. Facilitators from the SDGs Center of USU introduced participants to the fundamentals of drafting an RAD SDGs document, detailing the process of identifying local priorities, setting targets, and incorporating relevant data into the plan. They explained the importance of using evidence-based methodologies to ensure that the action plan would be both effective and adaptable to changing circumstances.

Participants were guided through the steps of drafting their own sections of an RAD document, focusing on critical elements such as baseline assessments, indicator selection, target setting, and the allocation of responsibilities. This hands-on approach allowed participants to directly apply the concepts discussed, fostering a deeper understanding of the process. Facilitators provided templates and examples of successful RADs from other regions as reference points, helping attendees visualize the structure and content of a comprehensive action plan.

A key feature of the training was a session that discussed how to integrate multi-sectoral input into the RAD SDGs. Representatives from NGOs, businesses, and academic institutions shared insights on how their respective sectors could contribute data, expertise, and resources to support the implementation of sustainable initiatives. This collaborative dialogue underscored the importance of shared responsibility in achieving development goals and provided practical examples of partnerships that had yielded positive results in other contexts.

Participants were also given the opportunity to work in groups, simulating the collaborative process of drafting an RAD document. These group activities promoted teamwork and encouraged participants to leverage their diverse backgrounds and perspectives to create a more comprehensive plan. The facilitators from USU's SDGs Center circulated among the groups, offering guidance, answering questions, and providing feedback on draft sections.

One of the critical discussions during the training centered on the challenges faced in monitoring and evaluating the progress of regional SDG implementation. The facilitators emphasized that while drafting an action plan is essential, the ability to track and assess its progress is equally important. They provided practical tips on developing monitoring frameworks, selecting relevant indicators, and setting realistic timelines for reviewing progress. This session reinforced the importance of building an RAD that not only outlines ambitious goals but also incorporates mechanisms for continuous improvement and accountability.

Another focus of the training was ensuring that the RAD SDGs is inclusive and reflective of the community's needs. Participants discussed ways to engage local communities and marginalized groups in the planning and implementation process. The facilitators

highlighted the principle of “leaving no one behind,” a core value of the SDGs, and encouraged participants to consider strategies for inclusivity, such as community consultations and participatory workshops.

The event concluded with a summary session where key takeaways were reviewed, and participants shared their reflections on the training. Many attendees expressed gratitude for the practical and detailed nature of the workshop, noting that it had provided them with a clearer understanding of how to approach the drafting of an RAD SDGs. Government officials remarked that the training was an important milestone in enhancing their ability to coordinate sustainable development efforts effectively, while representatives from the private sector and NGOs acknowledged the value of the collaborative framework presented.

The SDGs Center of USU reaffirmed its commitment to supporting Deli Serdang in the subsequent steps of finalizing and implementing the RAD SDGs. They announced plans for follow-up consultations and technical support to ensure that the draft action plans developed during the workshop could be polished into comprehensive documents ready for implementation. This ongoing partnership underscored the Center’s dedication to fostering sustainable development across North Sumatra and beyond.

In conclusion, the “Workshop on Drafting the Regional Action Plan Document for Sustainable Development Goals” in Deli Serdang was a resounding success, fostering a deeper understanding of sustainable development planning and building the capacity of local stakeholders to draft and implement effective RAD SDGs. The training not only equipped participants with essential skills but also promoted a collaborative spirit that is crucial for the successful realization of the SDGs. As Deli Serdang moves forward in its journey towards sustainability, the knowledge and partnerships formed during this event will serve as valuable assets in creating a resilient and inclusive future for all.

"Kickoff and Workshop on Monitoring and Evaluation Documents for Sustainable Development Goals in Medan City, North Sumatra Province – Medan, July 11th, 2023"



The SDGs Center of Universitas Sumatera Utara (USU) held an impactful workshop titled “Workshop on Drafting Monitoring and Evaluation Documents for Sustainable Development Goals (SDGs)” at the Medan City Hall on July 11th, 2023. This collaborative event, organized in partnership with the Medan City Government, aimed to equip local stakeholders with the skills needed to create comprehensive monitoring and evaluation (M&E) documents, essential for assessing the progress of SDG implementation within the city. The workshop was part of a larger initiative to strengthen sustainable development practices through well-structured and data-driven documentation, aligning with both national and global SDG standards.

The primary goal of this workshop was to ensure that all key players in Medan—ranging from government officials to private sector representatives—were proficient in developing M&E documents. These documents play a critical role in setting actionable benchmarks, tracking progress, and identifying areas that require further attention or intervention. With this structured approach, Medan City aims to achieve a more transparent and effective implementation of its sustainability initiatives.

The workshop was attended by a diverse group of participants, including city government staff, business leaders, representatives from non-governmental organizations (NGOs), academics, philanthropists, and members of the banking sector. This inclusive representation underscored the importance of a multi-sectoral approach in addressing sustainability goals, as achieving the SDGs requires concerted efforts from every part of society.

The event commenced with opening remarks from officials of the Medan City Government and representatives from USU's SDGs Center. They highlighted the city's commitment to advancing sustainable development and the critical role that monitoring and evaluation play in this process. The speakers expressed their enthusiasm for the collaboration between academia and government, emphasizing that a data-driven approach to SDG implementation would enable the city to make informed, impactful decisions.



The main training portion of the workshop consisted of multiple sessions, each designed to provide participants with both theoretical insights and practical tools for creating effective M&E documents. Facilitators from USU's SDGs Center explained the core components of an M&E document, covering topics such as setting measurable

indicators, collecting reliable data, and using analysis to assess progress against defined targets. They also discussed the alignment between local indicators and the global SDG framework, emphasizing how Medan's progress on specific goals would contribute to broader sustainable development efforts.

A highlight of the workshop was an interactive session where participants were guided through the process of drafting sample sections of an M&E document. Divided into groups, participants worked on hypothetical scenarios relevant to Medan, allowing them to apply the principles discussed in a collaborative setting. Facilitators provided templates and examples from successful monitoring and evaluation models implemented in other regions, helping attendees understand the practical application of these methods.

Throughout the workshop, the facilitators stressed the importance of stakeholder engagement in the drafting of M&E documents. They noted that input from various sectors, such as businesses, educational institutions, and civil society, was essential for creating a well-rounded and effective document. By including diverse perspectives, Medan City can ensure that the resulting M&E framework reflects the interests and needs of the entire community, leading to more comprehensive and inclusive SDG monitoring.

In one of the key sessions, the facilitators addressed the challenges and best practices in monitoring SDG progress. Participants learned about selecting relevant indicators, setting realistic timelines, and developing a reporting structure that would allow Medan City to continuously assess its performance on sustainability initiatives. This session provided practical guidance on overcoming common challenges in monitoring and evaluating SDG progress, such as data collection limitations and maintaining consistency in reporting.

Participants were also encouraged to think critically about the data presented in M&E documents. Facilitators emphasized that these documents should not only capture progress but also identify obstacles and opportunities for improvement. By regularly updating and refining the M&E framework, Medan can make adjustments to its strategies, ensuring that development goals remain aligned with real-world conditions and evolving community needs.

Another focus of the training was on ensuring that the M&E process would be sustainable and adaptable over time. The facilitators introduced strategies for maintaining the momentum of monitoring activities, suggesting the establishment of periodic reviews and updates to the M&E documents. This approach encourages a cycle of continuous improvement, where lessons learned from each reporting period inform future actions.

The workshop also included a session dedicated to capacity building, where the SDGs Center outlined plans for future training programs and support initiatives. These would be aimed at enhancing the skills of Medan's government officials and other local stakeholders in data collection, analysis, and reporting. By investing in these capabilities, the city aims to foster a self-sustaining M&E process that can operate effectively even as local conditions change.

The event concluded with a reflection session, where participants shared their insights and experiences from the training. Many attendees expressed appreciation for the detailed and practical nature of the workshop, noting that it had provided them with valuable tools and a better understanding of how to approach SDG monitoring and evaluation in their own contexts. Government representatives mentioned that the training was instrumental in clarifying the steps needed to create robust and transparent M&E documents, while representatives from NGOs and the private sector emphasized the importance of ongoing collaboration.

The SDGs Center at USU reaffirmed its commitment to supporting Medan City as it moves forward with its sustainability agenda. They announced plans to provide follow-up consultations and technical assistance, ensuring that the draft documents created during the workshop would evolve into fully operational M&E frameworks. This ongoing partnership underscores the shared vision of USU and the Medan City Government in promoting sustainable development that benefits the entire community.

In summary, the "Workshop on Drafting Monitoring and Evaluation Documents for Sustainable Development Goals" in Medan was a significant step toward strengthening the city's capacity for sustainable development. The workshop not only equipped participants with the knowledge and skills necessary for creating effective M&E documents but also fostered a culture of collaboration and shared responsibility among Medan's stakeholders. As the city continues its journey toward achieving the SDGs, the knowledge and partnerships formed during this event will serve as a foundation for lasting impact and progress.

The Medan City Government and the SDGs Center of Universitas Sumatera Utara are confident that this workshop marks the beginning of a more structured and effective approach to sustainable development, ensuring that Medan can meet its development goals while addressing the needs of its diverse community.

"Public Consultation on the Regional Action Plan for Sustainable Development Goals of Deli Serdang Regency, North Sumatra Province – Kuala Namu, August 28, 2023"



On August 28, 2023, the SDGs Center of Universitas Sumatera Utara (USU), in collaboration with the Government of Deli Serdang Regency, organized a Public Consultation event for the Regional Action Plan for Sustainable Development Goals (RAD SDGs) in Deli Serdang. The event was held at Hotel Wings in Kuala Namu, Deli Serdang, and aimed to introduce and disseminate the finalized RAD SDGs document to key stakeholders. This public consultation marked an essential step in fostering a comprehensive understanding of the strategic roadmap for sustainable development within the regency and ensuring that all relevant parties were informed and engaged in the implementation process.

The primary goal of the event was to present the RAD SDGs document, which had been meticulously developed through collaboration between the SDGs Center of USU and the Deli Serdang Government. This document serves as a strategic blueprint outlining

actionable steps, measurable targets, and key initiatives aimed at advancing sustainable development across various sectors in the region. By sharing this plan with stakeholders, the consultation sought to build awareness, encourage feedback, and strengthen multi-sectoral commitment to the SDGs.

The event was attended by a diverse group of participants, including staff from the Deli Serdang Government, business representatives, philanthropists, academics, banking sector professionals, and members of non-governmental organizations (NGOs) active in and around Deli Serdang. This wide range of participants underscored the collaborative nature of achieving SDG objectives and highlighted the need for integrated approaches that encompass contributions from all segments of society.

The public consultation began with an opening address from key officials representing the Deli Serdang Regency Government and the SDGs Center of USU. The speakers emphasized the strategic importance of sustainable development for the region and how the RAD SDGs document would guide local policies and actions. They reiterated that sustainability is a shared responsibility, and the successful realization of the SDGs depends on the active involvement of both public and private sectors, as well as civil society.



Following the opening remarks, the facilitators from the SDGs Center of USU presented an overview of the RAD SDGs document. They outlined the process of its development, which included comprehensive research, stakeholder engagement, and alignment with both national and global sustainability frameworks. This section of the event provided context on how the document was structured and explained the rationale behind the selection of specific targets and indicators.

The facilitators highlighted key components of the RAD SDGs, such as priority areas for development, strategies for achieving targeted goals, and mechanisms for monitoring progress. They underscored the importance of evidence-based planning and how the RAD SDGs document would serve as a guiding tool for decision-making, resource allocation, and policy formulation. Participants were encouraged to ask questions and provide input, ensuring that their perspectives were considered in the final stages of the document's refinement.

One of the most engaging segments of the event was the interactive discussion session. Participants were divided into smaller focus groups where they could discuss specific sections of the RAD SDGs document in detail. These discussions were facilitated by experts from the SDGs Center and involved the sharing of insights and experiences related to sustainable development practices. The aim was to gather valuable feedback from different sectors to ensure that the document was practical, comprehensive, and reflective of local needs.

Business representatives and NGOs highlighted the importance of aligning the RAD SDGs with existing initiatives and projects to create synergies and avoid duplication of efforts. Academics provided input on the need for continuous research and data collection to support the effective implementation of the plan, while banking sector professionals discussed potential financial strategies to fund and sustain the proposed actions. These contributions enriched the discussion and emphasized the necessity of cross-sectoral collaboration.

The facilitators from USU's SDGs Center also addressed the importance of transparency and accountability in implementing the RAD SDGs. They introduced participants to the monitoring and evaluation mechanisms embedded within the document, explaining how these tools would help track progress and identify areas for improvement over time. This session emphasized that monitoring should not be seen as a one-time activity but as an ongoing process that supports adaptive management and continuous learning.

One of the key outcomes of the consultation was a renewed sense of commitment among participants to work together in advancing the SDGs in Deli Serdang. The open forum allowed stakeholders to voice their concerns, share their expertise, and discuss potential challenges and solutions related to the RAD SDGs implementation. The SDGs Center of USU took note of all feedback and expressed their readiness to make adjustments to the document as necessary, ensuring that it remained relevant and effective.

The event concluded with a summary of the key points discussed and closing remarks from the Deli Serdang government officials and the SDGs Center. They thanked all participants for their active involvement and valuable contributions, reiterating that the

success of the RAD SDGs would depend on the continuous support and collaboration of everyone involved. The SDGs Center reaffirmed its commitment to assisting the government and stakeholders throughout the implementation phase and emphasized that their partnership would remain an integral part of the sustainable development process in Deli Serdang.

Overall, the Public Consultation on the Regional Action Plan for Sustainable Development Goals was a significant milestone for Deli Serdang. It strengthened the region's foundation for sustainable development by fostering transparency, encouraging stakeholder participation, and building a shared vision for progress. The event not only showcased the commitment of the local government and its partners but also highlighted the pivotal role of collaboration in achieving meaningful and lasting change.

As Deli Serdang moves forward with the implementation of its RAD SDGs, the insights and partnerships formed during this consultation will serve as valuable assets. The comprehensive approach taken in developing and disseminating the RAD SDGs document sets a strong precedent for other regions looking to advance their sustainability agendas. The SDGs Center of Universitas Sumatera Utara continues to play a key role in supporting this journey, ensuring that Deli Serdang is equipped with the knowledge, tools, and partnerships needed to achieve its development goals and contribute to the broader vision of sustainable growth in Indonesia.

"Urban-ACT Workshop: Integrated Urban Climate Action for Low-Carbon and Resilient Cities – Collaboration for Implementation"

Jakarta, August 29th, 2023



The SDGs Center of Universitas Sumatera Utara has established a collaboration to cooperate in a significant event under the theme of "Urban-ACT: Integrated Urban Climate Action for Low-Carbon and Resilient Cities." This initiative is designed to promote sustainable urban development and climate action in cities, specifically focusing on Medan as a pilot city in Indonesia. The event, which initially launched with successful programs and discussions in Jakarta, emphasizes the strategic importance of integrating urban climate action plans to reduce carbon emissions and enhance city resilience.

The collaboration seeks to involve key stakeholders, including government officials, urban planners, academics, private sector representatives, and NGOs, to share insights and develop practical solutions for urban sustainability. The SDGs Center will contribute expertise and research to inform strategies that align with global climate goals and the Sustainable Development Goals (SDGs), especially those related to climate action, sustainable cities, and partnerships for sustainable development.

The upcoming event in Medan will serve as a platform for exchanging best practices, presenting case studies from other cities, and fostering discussions that lead to

actionable outcomes. Through this initiative, Medan aims to set a benchmark for low-carbon development and resilience-building measures that can be replicated in other urban areas across Indonesia.

"Strategic Partnership Discussion Between Corus International, SDGs Center Universitas Sumatera Utara and Karo Regency Government – Karo Regent's Office"

On February 3, 2023, an important collaborative meeting was held at the Karo Regent's Office to discuss a strategic partnership between Corus International and local government authorities. This event marked the beginning of a multi-year cooperation aimed at enhancing development initiatives in North Sumatra, specifically targeting key areas that align with sustainable and resilient community growth.



The meeting gathered government officials, representatives from Corus International, and stakeholders from various sectors, including development practitioners, community leaders, and representatives from non-governmental organizations (NGOs). The discussion focused on aligning mutual goals to strengthen regional development efforts through shared expertise, resources, and strategies that address local challenges.

Corus International presented an overview of its experience and past successes in implementing development programs that emphasize sustainability, social welfare, and community empowerment. The presentation underscored the organization's

commitment to supporting local governments in their pursuit of sustainable development and capacity-building initiatives.



Local government officials from Karo Regency expressed enthusiasm for the collaboration, highlighting that this partnership would significantly contribute to ongoing efforts in fostering community resilience, improving infrastructure, and enhancing public services. The synergy between Corus International's global expertise and the local government's deep understanding of regional dynamics was noted as a key asset for successful project implementation.

Discussions during the meeting included potential areas of cooperation such as economic empowerment, sustainable agriculture, disaster risk reduction, and the promotion of social inclusion. The meeting also emphasized the importance of monitoring and evaluating project outcomes to ensure transparency and effective use of resources. Both parties agreed on the necessity of continuous communication and adaptive planning to align project activities with the needs of the community and the overarching development framework.

The event concluded with a shared commitment to move forward with the collaboration, solidifying plans for initial project phases and outlining next steps to engage local stakeholders more extensively. The meeting at the Karo Regent's Office marked a significant milestone in the pursuit of collaborative development efforts that aim to bring long-term positive impacts to the region and beyond.

